Designing for print

✓ Create your design on the **Artwork layer**

✓ Use the **White swatch** 🟪 and **White Base layer** to create underprints.
  - If the white swatch color is too close in color to your design you may change it as long as it is less than 50% of any CMYK value.

✓ Artwork that **does not** have **white underneath** will print **metallic**
  - This will shift the the color brightnesss making it appear darker

✓ Preview metallic effects by toggling the **Preview Design** layer

Final Preperation

✓ Files should be saved as **CMYK** and **not RGB**

✓ All fonts should be **outlined**

✓ All images should be **emeded** not links

✓ File should be saved as a **PDF with the Illustrator Default settings**

text limit of 7pt.
.25 mm line width

Pro Tip:

To only view the white layer you can turn off all the layers except the White Base.

Alternatively you can also turn on the Preview Design to see the metallic and white areas that will be printed.

Questions?

video tutorial: junodts.com/templates
email: creative@junodts.com

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